

# BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

### **Application for Registration License**

# **FILED**02/28/22 04:59 PM

A2202020

Dagobah Communication Systems, Inc.

for Registration as an Interexchange Carrier Telephone Corporation Pursuant to the Provisions of Public Utilities Code Section 1013.

see instruc	
Street addi 6 <b>51 N. Br</b>	ress: oad Street, Suite 206, Middletown, DE
19709	
Telenhone	e: (787) 333-9115 Fax No.: ( )
	jake@telcloud.io
	all fictitious business names under which has done business in the last five years:
releioud	

2 Applicant is:	A corporation (attach good standing certificate)	X	
(Check only one; see	A limited partnership (attach good standing certificate)		
instruction 2.)	A limited partnership (attach good standing certificate)		
	A limited liability company (attach good standing		
	certificate)		
	A general partnership		
	A sole proprietor		
	A trust		
	Other (describe)		
	Attach name, street address, and telephone number of applicant's registered agent for service of process.		
	Attach list of the names, titles, and street addresses of all of and directors, general partners, trustees, members, or other persons authorized to conduct the business of applicant at a similar level.		

	Attach resumes listing all employment for each officer and director.  Attach list of all affiliated entities (see instruction 2)	
3 Legal domicile of applicant is:	California Other (identify): Delaware	X
(Check only one; see instruct  4 Applicant will operate as: (Check only one; see instruction)	Switchless reseller Facilities-based carrier	X
5 Applicant will provide service: (Check only one; see instruc	Statewide In specific portions only (attach description and map) etion 5.)	X
6 Applicant <u>expects to</u> begin offering service in California on:	Upon approval	( date)
7 Applicant will provide: voice and data telecommunications only (	True Not true Check only one; see instruction 6.)	X
8 Neither applicant, any of its affiliates, officers, directors,	True Not true	<b>X</b> □
anyone acting in a manager with a company that filed for these positions with a company to disclose, or misrepresent (d) been (to his/her knowled agency; (e) had a telecomman revoked, or limited in any jone of these positions with claims involving violations the California Business & Edecisional law relating to fractional law relating to fractional to public utilities or other reagreements or made any vortice forfeitures in resolution of ageneral. (Check only one;	(directly or indirectly) of more than 10% of applicant, or nent capacity for applicant: (a) held one of these positions or bankruptcy; (b) been personally found liable, or held one of bany that has been found liable, for fraud, dishonesty, failure ations to consumers or others; (c) been convicted of a felony; dge) the subject of a criminal referral by judge or public unications license or operating authority denied, suspended, urisdiction; (f) personally entered into a settlement, or held a company that has entered into settlement of criminal or civil of sections 17000 et seq., 17200 et seq., or 17500 et seq. of Professions Code, or of any other statute, regulation, or aud, dishonesty, failure to disclose, or misrepresentations to en found to have violated any statute, law, or rule pertaining egulated industries; or (h) entered into any settlement cluntary payments or agreed to any other type of monetary any action by any regulatory body, agency, or attorney see instruction 2.)  ion is anything other than an unqualified 'True', please attach e any such bankruptcies, findings, judgments, convictions,	

referrals, denials, suspension or any other type of monetar	s, revocations, limitations, settlements, voluntary payments y forfeitures.				
9 To the best of	True	X			
applicant's knowledge,	Not true				
neither applicant, any affiliate, officer, director, partner, nor owner of more than 10% of applicant, or any person acting in such capacity whether or not formally appointed, is being or has been investigated by the Federal Communications Commission or any law enforcement or regulatory agency for failure to comply with any law, rule or order. (Check only one; see instruction 2.)					
If your answer to this question is anything other than an unqualified 'True,' please attach documentation and describe all such investigations, whether pending, settled voluntarily or resolved in another manner.					
10 Applicant will obtain	True (attach documentation)	X			
a continuous bond, issued	Not true				
by a corporate surety company authorized to transact surety business in California, in the amount of \$25,000 that will be in effect during all periods of operation, and lists the California Public Utilities Commission as the obligee. Applicant will submit an Information-Only advice letter to the Director of the Communications Division containing a copy of the Applicant's executed bond within five business days after the effective date of the issuance of a registration license. (Check only one; see instruction 8.)					
11 Applicant has a minimum of (a) \$25,000	True (attach documentation) Not true	X			
the case of a switchless reseller OR (b) \$100,000 in the case of a facilities based applicant, in each case reasonably liquid and available to meet the firm's first-year expenses, including deposits required by local exchange carriers or interexchange carriers or (c) has profitable interstate operations to generate the required cash flow. (Check only one; see instruction 9.)					
12 Applicant has the	True	X			
required expertise to	Not true				
operate as an interexchange	carrier of the type indicated in the application.				
13 Applicant is eligible for	True	X			
an exemption from	Not true				
tariffing requirements as set out in Commission Decision 98-08-031 and seeks such an exemption. (Check only one; see instruction 10.)					

I hereby declare under penalty of perjury under the laws of the State of California that the forgoing information, and all attachments are true, correct, and complete to the best of my knowledge and belief after due inquiry, and that I am authorized to make this application on behalf of the applicant named above.

Signed:

Name

Title President Dated

10/01/2021

Street

Address

651 N. Broad Street, Suite 206, Middletown, DE 19709

Telephone

787-333-9115

Fax

None

E-mail

jake@telcloud.io

Principal Place of Business (if different from address on page 1).

Street Address

Same as above

City

State

Zip

Phone No.

which will do business in CA as Dagobah Communication Systems, Inc.

# Attachment A

**Registered Agent** 

# **Registered Agent:**

Corporation Service Company

2710 Gateway Oaks Dr # 150, Sacramento, CA 95833

info@cscglobal.com

Phone: 916-641-5100

which will do business in CA as Dagobah Communication Systems, Inc.

# Attachment B

**Company Officers** 

# **Company Officers:**

Derek Jake Jacoby, President

Address: 567 Rosecrans St., San Diego, CA 92106

Mobile: 415-622-7763

# which will do business in CA as Dagobah Communication Systems, Inc.

# Attachment C

# **Resumes of Officers**

567 Rosecrans St San Diego, CA 92106 jakejacoby@mac.com Mobile: 415-622-7763

HTTPS://WWW.LINKEDIN.COM/IN/JAKEJACOBY

### Twenty-Eight Year Seasoned Technology Professional

Jake Jacoby is an early-stage entrepreneur and technology company business leader with a proven track record of building and scaling high-performance startups. Jake possesses a unique skill set of Business Vision, Leadership, Operations, and Technical Experience.

With more than 28 years of experience launching and leading companies, Jake has developed invaluable expertise in developing young companies and pushing them through execution and high growth.

#### **Achievements:**

Raised over \$50M for Early-Stage Companies

Experience developing e-Business solutions for noteworthy companies (eBay, Cisco, Monster, Xerox, Exxon, Unocal 76, Sunoco, Bell Atlantic, Del Monte)

Several Successful Exits (10x Revenue)

#### Credentials:

28+ years of Entrepreneurial Experience

International Experience (Hong Kong, China, Southeast Asia)

Successfully built and sold technology companies (10x Revenue Exit)

Business Executive and Sales Leader; sales coach, mentor, motivator, and enabler.

Proven track record driving triple-digit software sales revenue growth and scaling companies

Hands-on Field approach to sales leadership working side by side with my sales, services, marketing, and consulting teams to enable, empower and lead by example.

Revenue responsibilities; direct/enterprise sales, inside and channel sales, marketing, consulting services, alliances, and business development

#### Ideal Opportunities Include:

Early-Stage Technology Companies (Seed, Angel Funded, Venture Funded)

A gap in Key Role (CEO, COO, CTO, CRO)

Companies in need of a seasoned executive team at significant cost savings

Technology companies pre-revenue or pre-product launch

Please contact me to discuss emerging technology company ventures where my skills, experience, and vast network can be leveraged for mutual benefit.

### PROFESSIONAL EXPERIENCE

### MarketSpark Founder & Chief Technology Officer

San Diego, CA June 2017 – Present

POTSReplacement.com by MarketSpark is in the business of replacing old copper telephone lines specifically for Fire Panels, Elevators, Emergency lines, Point of Sale Terminals, and Fax lines for commercial buildings. We replace these analog copper lines with reliable cellular 4GLTE and 5G connections for a low monthly fee. Due to the discontinuation of these analog copper lines as well as the high monthly fees, our services typically save businesses a lot of money. MarketSpark specializes in companies with 100s of locations and 1000s of lines. For a more extensive overview of our services, please visit https://potsreplacement.com/overview/

SnapFunding Founder / Investor

San Diego, CA June 2017 – Present

SnapFunding provides short-term capital loans to small and mid-sized businesses nationwide. Our online application makes it fast and easy to apply for \$10,000 to \$1,000,000 in funding for your business. We approve most applications within 24 hours and can transfer funds to your bank account the same day. To qualify you'll need \$10,000+ per month in revenue, 4+ months in business, and 450+ credit score.

Youtily CEO

San Diego, CA September 2016 – June 2017

Comprehensive Marketing Services for Local Businesses.

NJSC Consulting Principal Consultant San Diego, CA April 2016 – Present

Core competencies are as follows:

CEO Services
Leadership
Recruiting
Board of Advisors & Directors formation
Vision & Strategy Coaching
Product Strategy and Development
Fundraising
Mergers & Acquisitions

**COO Services** 

Oversee and Manage Business Operations Physical Space/Office Management/Procurement Day-To-Day Operations

**CTO Services** 

Deep Technical Experience (web, mobile, SaaS)
Mission Critical Cloud Infrastructure & Scalability Experience
Team Formation
Develop, Motivate and Manage Development Teams

**CRO Services** 

Business Executive and Sales Leader (sales coach, mentor, motivator and enabler)
Assume Revenue Responsibilities (direct/enterprise sales, inside and channel sales, marketing, consulting services, alliances and business development)
Partner Strategy & Enablement
Business Development Efforts
Deal Making and Negotiation
Strategic Marketing

Partner Channel Sales and Development / Systems Integrators

Strategic Partnerships

Station Founder / CEO / Chairman

San Diego, CA December 2013 – March 2016

Station is a Social Broadcasting Platform that enables Content Creators to generate and distribute Photos, Videos, Audio, & Live Streams through the Station Apps and Private Label Apps. Content Creators of both apps can interact with followers, control the content they share and see, all while making a living doing the things they love.

In 2015, Station was awarded scholarships and recognized as a START company at Collision, Rise, and Web Summit. Station was also designated as a San Diego COOL Company and awarded the Best Social Video Solution at Impact15.

Provide365 Founder

San Diego, CA February 2012 – December 2013

We're a team of professionals, entrepreneurs, and business owners that have come together to create a better financial future for ourselves. Our backgrounds are diverse, but our goal is the same: take control of our future by creating income now that also funds reliable long-term residual income for years to come.

If you are self-motivated, hardworking, compassionate and driven to achieve a better quality of life we want to partner with you. We work from the comfort of our homes, our hours are flexible, and our business model is proven and effective, even in tough economic times.

Brands Include: Provide365.com, MomsProvide.com, DadsProvide.com, ProvideBeyond.com

PaidSocial Founder / CEO / Chairman San Diego, CA July 2011 – December 2013

PaidSocial is an invitation only, Social Network for people interested in creating residual income for themselves and others. Members can build relationships, exchange ideas and most importantly Make Money. If you can make friends, you can Make Money with PaidSocial!

ItsCalledDating.com Founder / Investor

San Diego, CA January 2010 – December 2013

100% FREE Worldwide Online Dating Community

451 Degrees Board Member / Investor San Diego, CA July 2007 – Present

451 Degrees organized in 2006 as a social media and marketing services agency focused on developing strategies, solutions and video content centered around the Internet as it related to media company agendas. Our access to nightlife & entertainment combined with our experience in content production provided a valuable proving ground to uncover what consumer engagement in the social media experiment was truly all about.

NJSC Equity Principal Partner

San Diego, CA January 2007 – Present

NJSC Equity is a private equity firm focused on software and services companies. We invest in companies with strong intellectual property that automate and optimize business and information technology processes. Our vision when we were founded was to put together a group of highly skilled professionals who would partner with entrepreneurs in the software and services sectors of the technology industry to build exceptional companies.

# Singlefin Managed Protection Services Founder / CEO / Investor

San Diego, CA April 2001 - April 2007

Founder and CEO of Singlefin, a software-as-a-service security company specializing in email filtering, web filtering, instant message filtering and email archiving.

- Conceptualized and created all products and services.
- Personally involved in development and build-out of 4 global data centers.
- Raised \$3.5M in Angel investment along with personal investment of \$1.5M.
- Protected over 35M email boxes including all of NetZero and Juno email accounts.
- Managed 25 employees including sales team of 5.
- Successfully negotiated and sold company to public company St. Bernard Software for 10x revenue.
- · Key customers: United Online, NetZero, Juno.

### eBuilt General Manager / Vice President of Sales

San Diego, CA September 2000 - March 2001

eBuilt is a high-profile developer of industrial strength "e-business solutions" that provide custom application development and integration services to build reliable, robust and scalable web infrastructures for business critical applications.

- Directly responsible for opening and built out of San Diego office.
- Directly responsible for recruiting and building a top notch J2EE engineering staff.
- Responsible for all departments including: Sales, Software Engineering, Systems Engineering, Creative Services, Quality Assurance, Project Management and Office Administration.
- Directly responsible for profit and loss of San Diego regional office.
- Directly involved in outside sales, proposal generation and all contract negotiations.
- Focused on business development and partnership negotiations and as well as channel relationships.
- Successfully established and grew the San Diego office to 32 employees.
- Successfully sold over \$3.5M in professional services in less than 7 months.
- . Key customers: Hitachi Data Systems, IBM.

### Change.com / Business.com Vice President, Product Development and Operations

San Diego, CA February 2000 – September 2000

Served as a member of the Change.com's executive leadership team. Change.com (now know as Business.com) is an eCompanies venture that in six months developed and launched a product-search engine, product and supplier database, and supplier-rating service that allow business buyers to quickly locate and evaluate products and suppliers.

- Responsible for \$10M budget and 95 employees.
- Developed product plan for Product Based Directory as well as five-tiered Ratings Engine. Ratings
  Engine included ratings based on the following metrics: Peer, Transaction, Financial, Certification,
  and Site Relevancy.
- Directly responsible for overseeing contract team that created our five-tiered Ratings Engine.
- Directly responsible for both the user interface and the front-end web development teams.
- Direct involvement in all product development efforts associated with the creation of every version
  of the company's user interface. Product development process included internal and external focus
  groups, site usage analysis, competitive benchmarking, and management of cross-functional
  project team.
- Close interaction and management of Network and Operation team including 2 Data Center buildouts
- Responsible for Research Team assigned to identify and profile Net Markets as well as large online suppliers in 33 industries.
- Directly involved in the implementation of the Universal Standard Products and Services Classification (UNSPSC) in our directory.
- Interacted and helped conceptualize the integration of the five-tiered Ratings Engine.
- · Successfully transitioned and integrated Change.com into Business.com.
- · Key customers: Oracle, Ariba, Medibuy.com, Ask.com.

# Digital Trends Founder / CEO

San Diego, CA January 1999 - February 2000

Founder and CEO of Digital Trends, a professional, forward-thinking company concentrating exclusively on internet services such as electronic commerce, business-to-business solutions, intranet solutions, web site hosting, database functionality, graphic design, web site construction, implementation and marketing.

- Provided the successful application of technology to extend and maximize the client's sales and marketing efforts.
- Transformed the client's ideas into a successful plan to design, coordinate and execute effective site solutions that produced measurable results.
- Personally drove company revenue in excess of \$2.2 million in a one-year period with no investors.
- Guest speaker and noted expert in the Internet Guerilla Marketing arena.
- Successfully sold business to private Incubator company for 20x revenue.

 Key customers: eBay, Monster.com, Electronic Arts, Cisco, Exxon, Bell Atlantic, Xerox, Tosco (Unocal 76), Del Monte, Nextlink, Nevada Commission on Tourism, Rhodia, Avista (Washington Water and Power), MacDonald-Miller, and Abbot Pharmacy.

WebHomes Internet Services Founder / CEO Chairman / Investor San Diego, CA April 1994 – January 1999 January 1999 – Present

Founder and CEO of WebHomes Internet Services, a state-of-the-art web design and hosting company.

- Personally created and built all aspects of the company including:
  - Initial Funding.
  - Product definition and roadmap.
  - Aggressive guerilla marketing plan and implementation.
  - o Technology assessment and implementation.
  - Competitive analysis and positioning in the marketplace.
  - Recruiting and retention of expert technical staff.
- · Personally responsible for all sales, partnerships and driving revenue to more than \$1M per year.
- Served as Chairman of the Board and trusted advisor.
- Successfully sold the hosting business to Intertune, LLC. in October 2001 for 5x revenue.

#### The 4-SALE Hotline Franchise Owner

San Diego, CA May 1993 – December 1994

Bought and built 4-SALE Hotline Franchise, a sophisticated voice-on-demand telephone system offering a searchable database of property descriptions and audio walkthroughs for the Real Estate Marketplace. Single-handedly created, developed and implemented a nationwide Internet strategy and implementation plan for the parent 4-SALE Hotline Franchiser. Pioneered the use of the Internet to leverage marketing efforts in the Real Estate Industry including:

- The creation of one of the first four Internet web sites with a searchable databases of homes Real Estate Company web sites.
- Individual Realtor web sites.
- Online property listings and virtual home tours.
- Fourth largest database of homes for sale nationwide.
- Expanded Franchise territory from San Diego County to include the all major markets in California, Nevada, and Arizona.
- Personally drove Realtor Membership accounts in excess of 3,000 members.
- · Revenue in excess of \$1.2M per year.
- · Successfully sold the company in December of 1994.
- Key Customers: National Real Estate Agencies (Prudential, Re/Max, Century 21, Coldwell Banker, ERA) as well as hundreds of Regional Agencies

### **EDUCATION**

University of San Diego

Bachelor of Business Administration

- Minor in Finance
- Minor in Marketing

Sales Training

SPIN Selling

San Diego, CA Graduated May 1993

San Diego, CA

REFERENCES

Business Steve Zadravecz
Business Vance Luedtke
Business Pat Giblin

Irvine, CA 949.553.7508 Laguna Beach, CA 949.280.0259 San Francisco, CA 415.533.5390 szadravecz@jonesday.com vance@americanfunding.biz pgiblin@451degrees.com

# which will do business in CA as Dagobah Communication Systems, Inc.

# Attachment D

**Certificate of Good Standing** 

# State of California

# Secretary of State

# Certificate of Qualification

I, SHIRLEY N. WEBER, Ph.D., Secretary of State of the State of California, hereby certify:

Entity Name:

DAGOBAH SYSTEMS INC WHICH WILL DO BUSINESS IN

CALIFORNIA AS DAGOBAH COMMUNICATION SYSTEMS, INC

File Number:

4750697

Registration Date:

06/03/2021

Entity Type:

FOREIGN CORPORATION

Jurisdiction:

DELAWARE

The above referenced entity complied with the requirements of California law in effect on the Registration Date for the purpose of qualifying to transact intrastate business in the State of California, and that as of the Registration Date, said entity became and now is qualified and authorized to transact intrastate business in the State of California, subject however, to any licensing requirements otherwise imposed by the laws of this State and that the entity shall transact all intrastate business within California under the Entity Name as set forth above.



**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of June 10, 2021.

SHIRLEY N. WEBER, Ph.D. Secretary of State

which will do business in CA as Dagobah Communication Systems, Inc.

# Attachment E

# **Financial Information**

Filed Under Seal

which will do business in CA as Dagobah Communication Systems, Inc.

Attachment F

**Affiliated Entities** 

Dagobah Systems Inc. does not have any affiliated entities.